



THE
ROLL FOUNDATION
PRESENTS



EST. 2017

SHE'S ON A ROLL

EXCELLENT. EMPOWERED. EQUIPPED. ELEVATED.

**2026 SPONSORSHIP
OPPORTUNITIES**



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GREETINGS FROM OUR CEO

I hope this letter finds you well.

It is with deep pride and heartfelt purpose that I invite you to partner with us for a very special community event: "She's on a Roll" a Women's History Month celebration presented by The Roll Foundation. This event is more than a gathering. It's a movement.

"She's on a Roll" was inspired by the legacy and vision of my late husband, Richard Allen, whose unwavering belief in the strength, resilience, and brilliance of women left a lasting imprint on my heart. Before his passing, Richard often shared his dream of creating a space to honor and empower women, particularly those who often go unrecognized while doing extraordinary things in their homes, careers, and communities.

In his honor, I am re-launching our women's empowerment program "She's on a Roll" is an annual event which will be hosted in 2026 Women's History Month, created to uplift, celebrate, and pour into the women who keep our communities rolling forward quietly, powerfully, and purposefully.

This tea-style empowerment experience will include:

- An elegant afternoon of connection, encouragement, and celebration
- Spotlights on local trailblazing women and emerging voices
- Inspirational speakers, awards, and meaningful recognition
- Opportunities for mentorship, collaboration, and continued impact

We are seeking community partners and sponsors who believe in the power of women and the importance of legacy. Your support will not only help us bring this inaugural event to life but will directly impact our foundation's ability to provide ongoing empowerment programming, wellness initiatives, and leadership opportunities for women throughout the year.

Please find the sponsorship packet enclosed, which outlines the various ways you can partner with us. Whether you choose to sponsor a table, support an award, or contribute to the growth of the foundation your involvement will make a lasting difference.

Together, let's honor the past, elevate the present, and roll boldly into the future.

Thank you in advance for considering this opportunity. I would love the chance to connect with you directly and answer any questions you may have.

With gratitude and purpose,

Mary Allen

CEO, The Roll Foundation
Founder, She's on a Roll



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SPONSORSHIP OPPORTUNITIES



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DIAMOND SPONSOR

\$7,500

- Recognition at 1 weekly March event + Grand Finale Tea
- 1 Reserved VIP Table (8 seats) at the Tea
- 4 Reserved VIP seats at the weekly luncheons
- Logo on event signage, programs, and digital promotions
- 1 Full Page color ad in the souvenir booklet
- Social media spotlight mention
- Optional vendor table at weekly luncheon's



EMERALD SPONSOR

\$5,000

- Recognition at 1 weekly event + Grand Finale Tea
- 4 Reserved VIP seats at the Tea
- 2 Reserved VIP seats at the weekly luncheons
- Logo placement on signage
- 1 Half Page ad in the souvenir booklet
- Social media thank you post
- Optional vendor table at weekly luncheon's



SAPPHIRE SPONSOR

\$2,500

- 2 VIP Seats at the Grand Finale Tea
- 2 Reserved VIP seats at the weekly luncheons
- Name/logo listed in the souvenir booklet and on event signage
- Social media thank-you post
- Logo on the website
- 1 Quarter Page ad in the souvenir booklet
- Social media mention
- Optional vendor table at weekly luncheon's



RUBY SPONSOR

\$1,500

- 2 event tickets to the Grand Finale Tea
- 2 reserved seats at the weekly luncheons
- Business Card advertisement in the souvenir booklet
- Name mention on social media
- Listed on the event website
- Optional vendor table at weekly luncheon's



PEARL SPONSOR

\$500

- 1 event ticket to the Grand Finale Tea
- 2 seats at the weekly luncheons
- Name mention in souvenir booklet
- Name mention on social media
- Listed on the event website

FRIEND OF THE ROLL FOUNDATION

\$50

- Includes 1 event ticket to the Women's History Month Tea

**SHE'S ON A ROLL
WOMEN'S EVENT SERIES LINEUP**

**WOMEN IN LAW
ENFORCEMENT**

THE RYE PATCH

**MARCH 5, 2026
11 AM - 1 PM**

NORTH AUGUSTA COMMUNITY CENTER

**MARCH 12, 2026
11 AM - 1 PM**

**WOMEN IN
BANKING &
FINANCE**

**WOMEN IN
STEM**

APPLIED RESEARCH CENTER/SRNL

**MARCH 19, 2026
11 AM - 1 PM**

WOODSIDE COUNTRY CLUB

**MARCH 26, 2026
11 AM - 1 PM**

**WOMEN IN
EDUCATION**

**WOMEN IN
HEALTH**

**Women's History Month
The Grand Finale - The Rainbow Tea
March 28, 2026
11 AM - 2 PM
Houndslake Country Club**



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ADVERTISING OPPORTUNITIES



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2026 Women's History Month Program

Ad & Ticket Form

The Roll Foundation will host it's 3rd Annual Women's Program: "She's on a Roll" for each weekly event. We will honor and encourage women in the CSRA who have gone above and beyond to improve the lives of others and who have made a positive impact on their communities. We are asking for your support.

Please purchase an advertisement in the Roll Foundation's event booklet, or event tickets.

The deadline for all advertisements and sponsorships is Friday, January 16th, 2025.

Please complete the following:

Point Of Contact: _____ E-Mail Address: _____

Business Phone: (____) _____ Alternate Phone: (____) _____

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip Code: _____

Please attach to this form, on a separate sheet, your print ready (JPEG or PDF), or business card.

All ads are welcome to be print ready – We will be able to create an ad for you as well at an upcharge of \$25 dollars in addition to your purchase. Please e-mail your print ready advertisement to

mallen@therollfoundation.org, with "She's on a roll Ad" in the subject line.

Please check which advertisement size or sponsorship level you are purchasing:

Ads:

Business Card: \$75.00 _____

1/2 Page Ad (2.75" x 4.25"): \$150.00 _____

Full Page Ad (5.5" x 8.5"): \$250.00 _____

Tickets (Women's History Month Tea Only) \$50 each _____

☐

I would like to be a sponsor for the weekly luncheons

☐

I would like to be a sponsor for the Women's History Month Tea

☐

I would like to be a sponsor for the weekly luncheons & the Women's History Month Tea

For Sponsorship Opportunities Please Contact **mallen@therollfoundation.org**

METHOD OF PAYMENT (MAKE CHECKS PAYABLE TO THE ROLL FOUNDATION)

Total: \$ _____

Check Amount & Check #: _____

Cash Amount: _____